

# Hunger Zero:

## Agriculture Optimization Using Modern Technologies

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# Introduction



End hunger, achieve food security and improved nutrition  
and promote sustainable agricultura [1]

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# — Introduction

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## How can hunger be reduced?

### Agriculture 4.0

Digital transformation in the agricultural sector

Real-time interactions between people, products and devices during the production process



<https://elcolonoderafaela.com.ar/contenido/1582/los-precios-de-los-principales-cultivos-se-mantuvieron-estables-esta-semana#&gid=1&pid=1>

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## — Introduction

# What is the work purpose?

The purpose is to address the global issue of hunger by exploring how the agricultural industry can increase its productivity and obtain high-quality food products using Agriculture 4.0 technologies.



<https://www.heraldobinario.com.mx/tendencias/2022/6/24/onu-advierde-sobre-ola-de-hambre-mundial-pide-ayuda-al-g7-para-evitar-catastrofe-alimentaria-26520.html>

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# Route Map

- Exploring the quality concerns in agriculture
  - Proposing a problem approach
  - Analyzing advantages and disadvantages of the approach
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# Work Impact

- To raise awareness about the important impact that agriculture has on the life of each individual
- To show how to improve the **quality** of agricultural products

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# Quality Concerns in Agriculture



<https://www.infobae.com/economia/campo/2023/04/03/mientras-el-campo-perdiera-usd-21000-millones-por-la-sequia-el-estado-recaudara-con-usd-5300-millones-por-las-retenciones/>

Current agriculture faces a **crucial problem** in terms of **low productivity** and **lack of optimization** in production systems.

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# Quality Concerns in Agriculture

The lack of adoption and utilization of new agricultural technologies in current practices leads to significant **consequences**:

- Production losses
- Low-quality food
- Economic losses
- Delays in harvesting



[https://www.flaticon.es/icono-gratis/perdidas\\_3133565](https://www.flaticon.es/icono-gratis/perdidas_3133565)

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# Quality Concerns in Agriculture

For the year **2050**, it is estimated that global food production will need to increase by approximately **60% to 70%**.



<https://thenounproject.com/browse/icons/term/increase-productivity/>

It is important to begin the **implementation of new methods** that allow us to further improve productivity.

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# Problem Approach



<https://pixabay.com/es/photos/dji-la-agricultura-zumbido-4223421/>

**Agriculture 4.0** uses tools based on the **Internet of Things (IoT)** to optimize the process of cultivating the land through **real-time monitoring**, **data storage** and **automated evaluation**.

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## Problem Approach

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### What technologies are used in Industry 4.0?

- Internet of Things
- Sensor technology
- Robotics
- Cloud computing
- Big data



<https://codexverde.cl/lanzan-programa-nacional-para-el-desarrollo-de-la-agricultura-4-0/>

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## Problem Approach

**Internet of Things** is a network of interconnected physical objects and digital devices.



## Problem Approach

## Sensor Technology

**Sensors** are used to measure parameters such as temperature, humidity, light intensity, heat and gas concentrations.

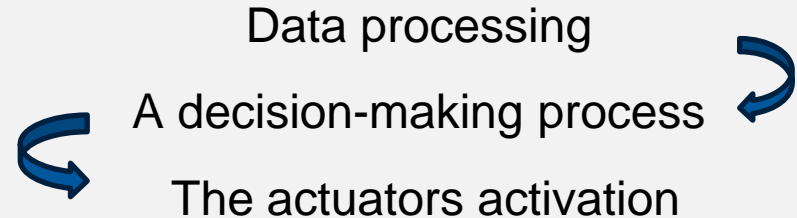


## Sensor Technology

- Remote sensing
- **Wireless sensor networks** - Wireless sensor and actuator networks



<https://www.fundacionaquae.org/wiki/tipos-de-riego/>



## — Problem Approach

# Robotics



An **agricultural robot** is described as “a mobile, autonomous, decision-making, mechatronic device that accomplishes crop production under human supervision, but without direct human labour”. [4]



# Cloud Computing and BigData



[https://www.flaticon.es/icono-gratis/base-de-datos-en-la-nube\\_6295417](https://www.flaticon.es/icono-gratis/base-de-datos-en-la-nube_6295417)

- Hardware and software for **storage service**
  - Smart information systems that **transform data into knowledge**
  - **Secure platform** for the development of agricultural IoT applications
  - Analysis and interpretation of large volumes of data **(BigData)**
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# Advantages and Disadvantages of the Use of Technology in Agricultural Sectors

## Advantages

- **Reducing** the **physical efforts** of farmers
- Improving **efficiency** by reducing work time in agricultural sectors
- Increasing **product quality**, demand and prices

## Disadvantages

- Having high **maintenance costs**
  - **Losing employment** for low-skilled workers
  - Lacking practical knowledge and their **underestimation** of these technologies
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## Conclusion

- Role of technology
  - Introduction to Agriculture 4.0
  - Potential of Agriculture 4.0
  - Pros and cons of technology implementation
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## References

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