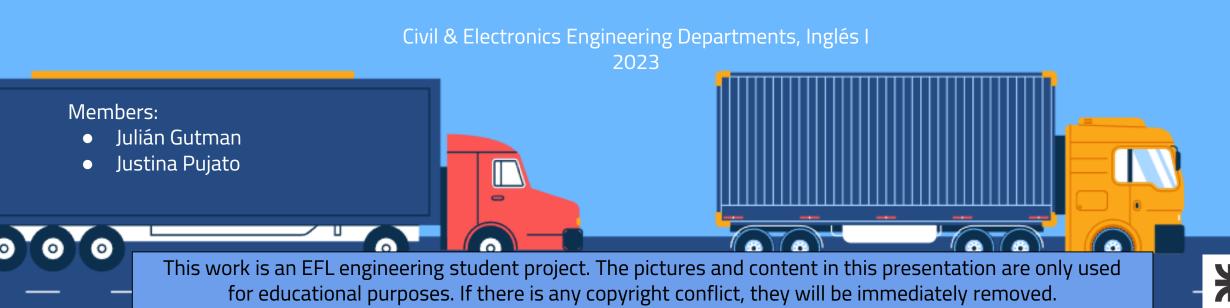


Trucks in the Streets: City Reorganization and Improvement in Urban Traffic in Esperanza, Santa Fe

National Technological University Paraná Regional School



Introduction:

Esperanza:





- 289 square kilometers
- 42,082 inhabitants
- between 30 and 40 trucks parked in the city.



Introduction

What is the purpose of this presentation?



• Study and analyze the different areas of the city that present problems with heavy vehicles' traffic, especially in terms of trucks.

• Make a proposal to move the trucks to a new place.

• Improve and develop the urban traffic of the city.



Introduction:

Map of the presentation:

Description of the city of Esperanza Presentation of the problem, causes and consequences

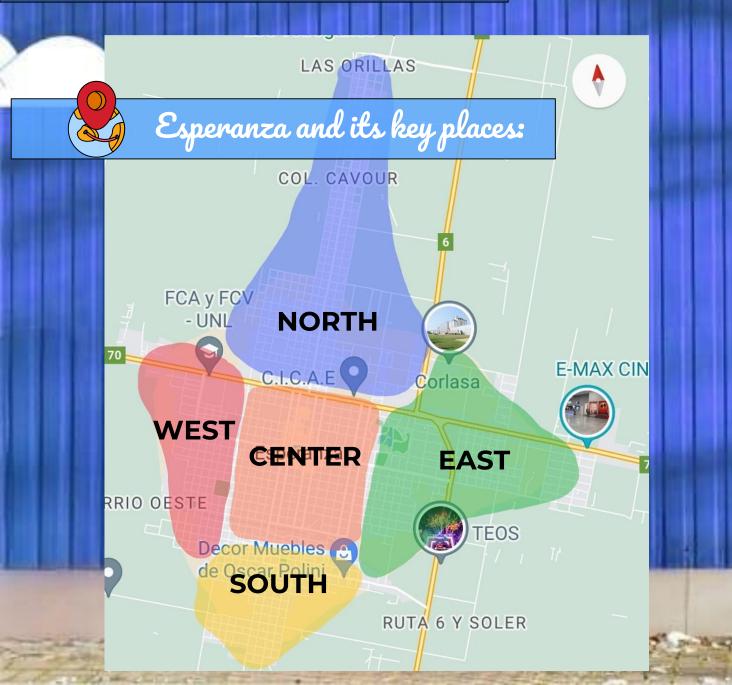
Analysis of the strengths and weaknesses

Description of the proposal: Truck Relocation Parking Lot

EXPECTED IMPACT OF THIS WORK

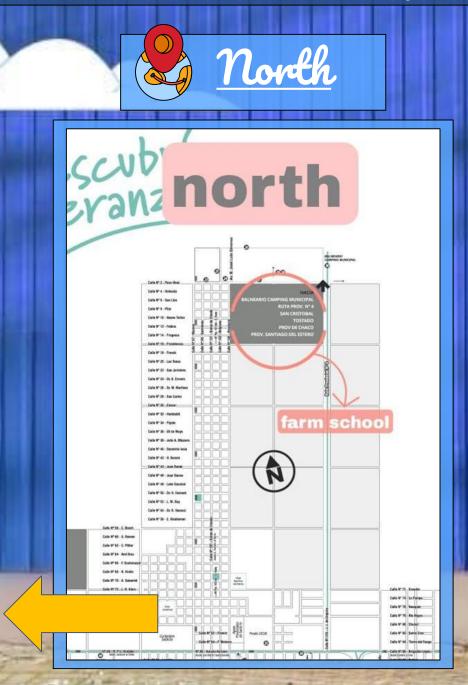


Problem Definition and Analysis:

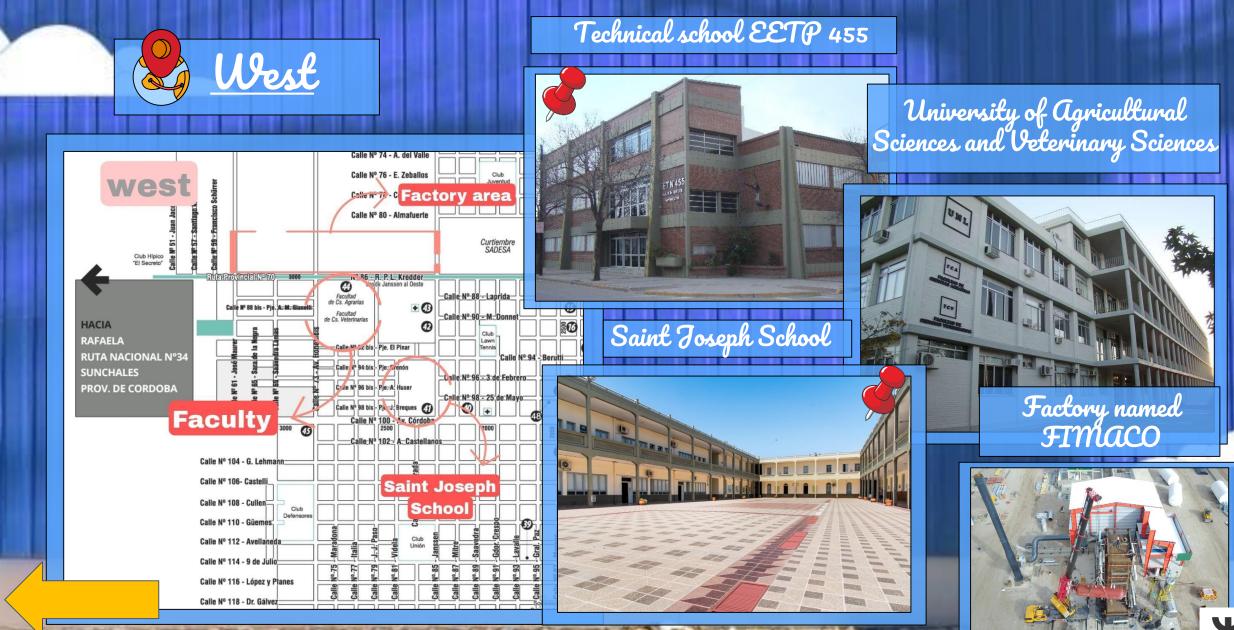


Description of the context:

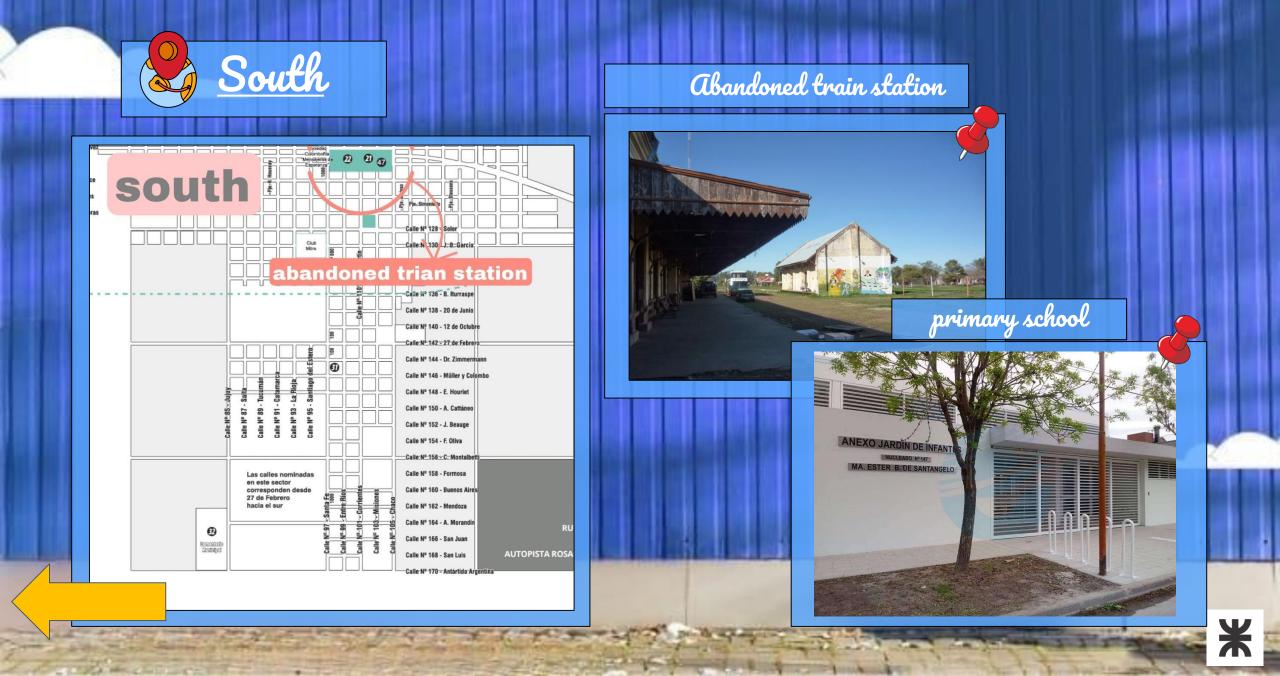
North
Center
West
East
South

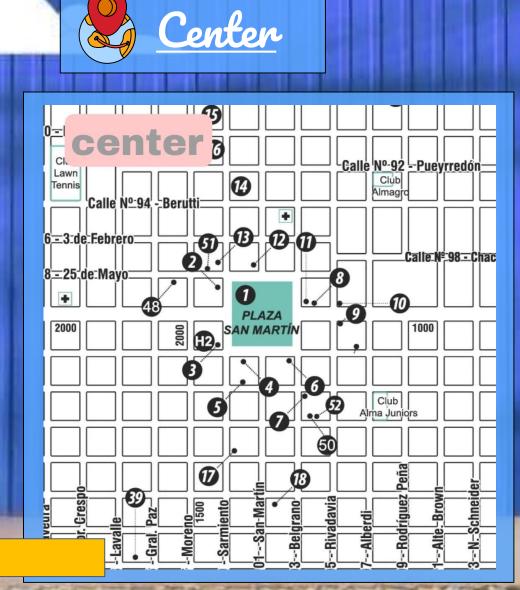






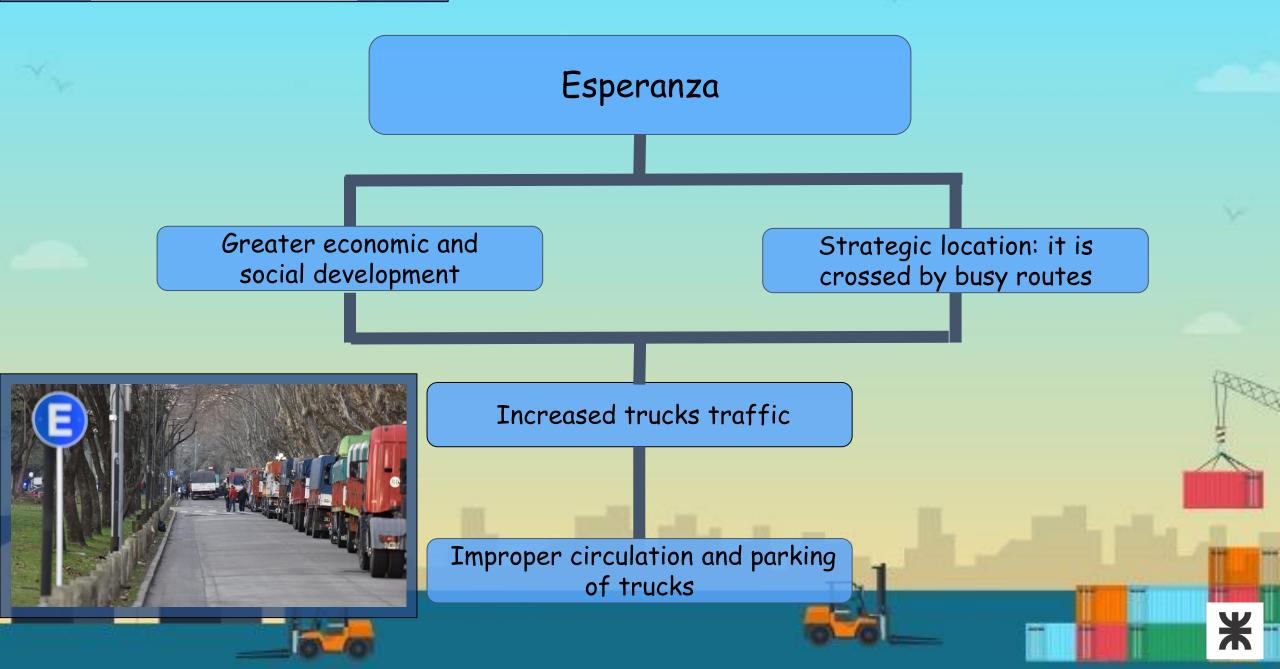
Ж













The pollution generated by these trucks is evident in various contexts, bringing with it consequences for the city.







The pollution generated by these trucks is evident in various contexts, bringing with it consequences for the city.





Identification and analysis of causes or factors that give rise to the problem

Causes

- Lack of strategic planning
- Increase in uncontrolled development
- Industrial development growth
- Lack of adequate infrastructure



Transportation of wind towers from Esperanza city to Zárate, Buenos Aires



Identification and description of the consequences

Consequences

- Increased probability of crashes
- Deterioration of road infrastructure
- Reduced visibility for pedestrians
- Air pollution in the city
- Decreased overall city operation capacity





Solution proposed

Move trucks to areas outside the city center

Parking lot



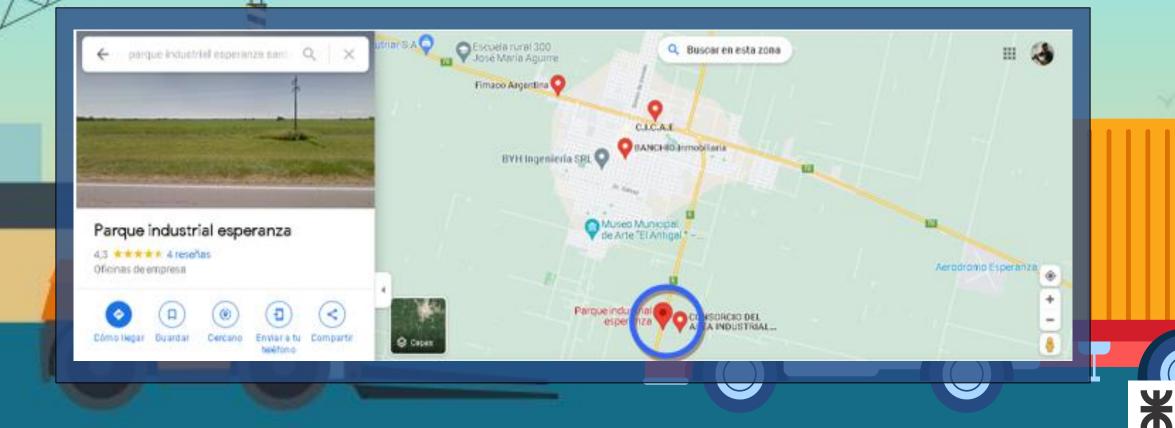


Parking lot example





Industrial Park



<u>The Way Forward:</u> Problem approach

Strategic organization of the different areas in the parking lot

- 1. Entry and exit
- 2. Loading and unloading
- 3. Materials storage
- 4. Parking
- 5. Unit maintenance

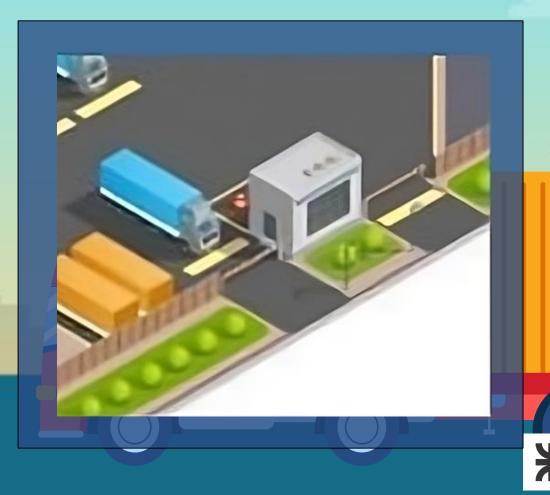


<u>The Way Forward:</u> Problem approach

Entry and exit sector

Activities

- Documentation control
- Entry and exit of the vehicles and people

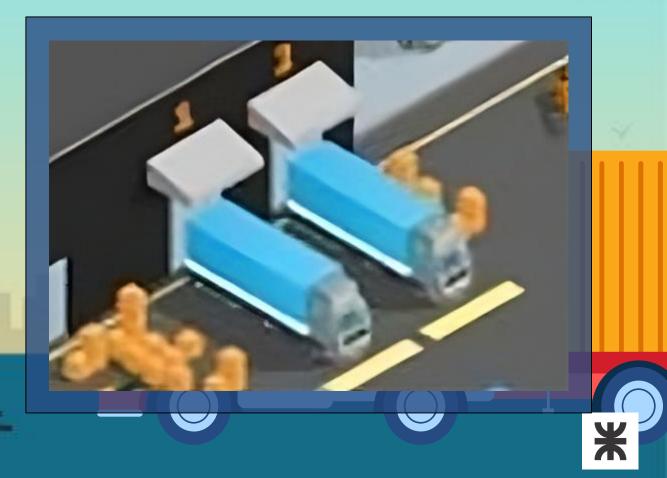




Loading and unloading sector

Activities

- loading and unloading of materials
- maintenance of the work area



<u>The Way Forward:</u> Problem approach



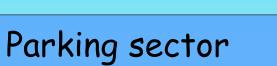
Materials storage sector

Activities

- Management and storage of materials
- Product delivery



<u>The Way Forward:</u> Problem approach



Activities

- Parking space assignment
- Truckers' rest area
- Truck relocation





Activities

-5

- Weighing of trucks for compliance with loading regulations
- Maintenance and repair of transport units

Strengths and Weaknesses of the Proposal





- Environmental impact
- Job creation
- Road safety
- Collaboration with local companies
- Local economic benefit
- Improvement in road organization
- Security

Weaknesses

- Implementation costs
- Temporary inconvenience
- Possible resistance from carriers
- Logistics challenges
- Community rejection
- Complexity of the project

Conclusion:

The lack of designated truck areas leads to negative consequences. To address this problem, a strategic solution was presented that consists in of the creation of a designated area for parking, loading and unloading trucks. This, in addition to reducing the negative effects mentioned, increases collaboration with local companies and creates jobs.





Trucks in the Streets: City Reorganization and Improvement in Urban Traffic in Esperanza, Santa Fe

National Technological University Paraná Regional School

