

Students' names:

- Antar Maria, Salim
- Misere, Julian.

Company's name: iCleanYou

iCleanYou

1. Introduction

Good morning. Our names are Salim Antar and Julian Misere. Our Company's name is iCleanYou, it is a Service Company destined to renew recreational spaces.

About me, my name is Julian and I am a supervisor, I am studying Electronics Engineering at UTN, in Parana, Entre Rios, Argentina. I live here. I am 19 years old; I know I am young. The CEO, Arthur Morgan, says I have potential, that is why I got the job.

About my job, I am in charge of supervising that all the work that is being carried out is done in the correct way.

My name is Salim. I am in charge of the Design Department. I live in Viale, Entre Rios, a city that is one hour from Paraná. I study Electronics Engeneering at UTN. I work in the Design Department; I talk to customers, take their ideas and then I make the plans and designs of the recreational areas to work. After that, I send the plans to Julian so he can do the Job.

The company was founded in Mason Avenue, New York, U.S.A. on January 15th, 2018, and a headquarter was placed in Buenos Aires, Argentina.

The city's landmark we want to address is the ridecourse known as "El Hipodromo" or "Plaza Entrerriana de las Mujeres". It is a low maintenance area, therefore we offer our service for keeping the place in good conditions



This is the way out presentation will develop. First, we are going to tell you about the company description, where we will talk about Market and Services, then we are going talk about our Company Structure and finally about our Company History.

Next, we will tell you about the Project Development, where we are going to guide the tour round the landmark. After this, we will show the Problem Statement, and finally we will present the Project Description.

2. Company Description.

Now, let's start with the company description.

iCleanYou is a company that renews your space, keeping them in good conditions. In too many places, the maintenance becomes a difficult task, that is why our company gives a solution to the problem.

The reason why this company was founded was because the Owner Michael Luston saw some places in bad conditions, some places that deserved a little bit of attention. This was the reason why Luston founded the company, the world deserves all the attention, it is our home, and if we do not take care of it we don't deserve the world.

Climatic Change is not a joke, that is the reason why people must take care of the world. iCleanYou is a renovation places company, it is interested in the world's health, and therefore your health.

At the Buenos Aires headquarters, we have few departments, but in them we find everything necessary to do our job correctly. We don't have a president, just a supervisor who travels every month to see the performance and check our weekly reports.

2.1 Markets and Services

Our company is in the clean and modifications business. We offer our services to people, companies and institutions. Our company has a public service office on Mason Avenue, New York U.S.A. and we also organize and plan there. We usually visit our potential clients to offer our services. Also, iCleanYou has a temporal public service office in Parana, Entre Rios. because we are about to work there.

We offer a service of planning, designing and realization of what is proposed. These services can be cleaning and maintenance and can also include the modification and remodelling of the spaces.



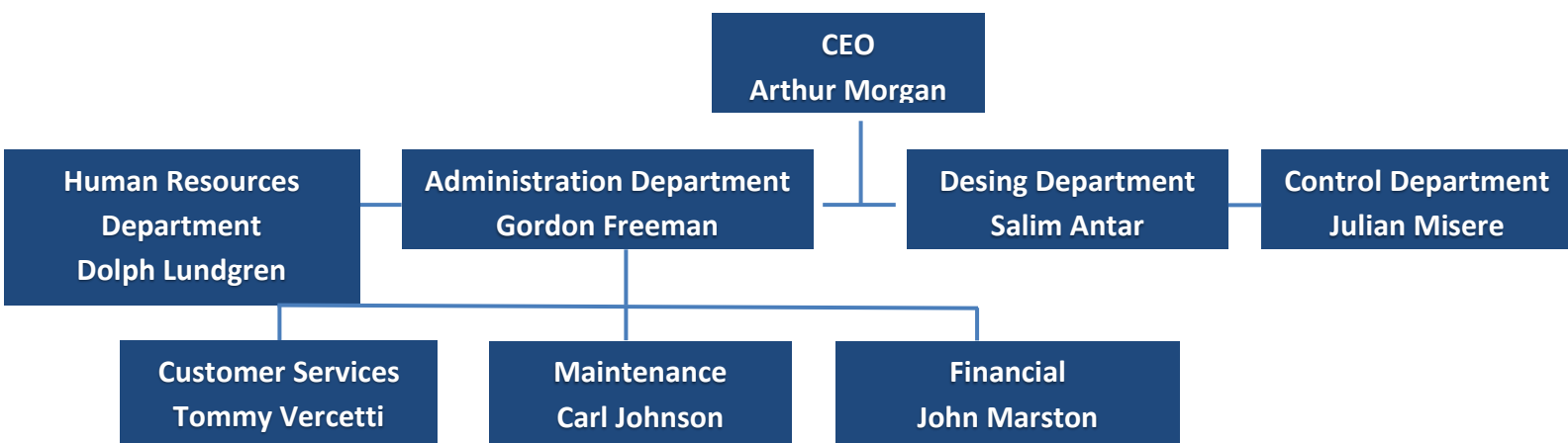
This is a photo of one of our recreational square designs. We can see a public space recreated in a way that allows people to take a break and clear their minds thanks to the colors and the great content of natural decoration, it can also be a meeting point for any occasion, be it work or personal.



Here we can see a recreational sports space where we can choose between various sports such as exercise and also this space has a resting place which can also be used as a meeting point for any occasion. You can see that there is vegetation and trees too.

Each service is unique in its planning, and depends a lot on the taste of the client and the space to work. For more information visit our website www.icleanyou.com or contact us at our e-mails designer_icleanyou@clean.com or service_icleanyou@clean.com or you can also call 0800 – 456 - 4567 from Monday to Friday from 8am to 6pm

2.2 Company Structure.



Now We are going to explain how this company structure works.

CEO Department:

Mr. Morgan is the head of this department. This department is in the USA, from the department they send a supervisor every month for check the weekly reports and solve internal problems in the Headquarters.

Design Department:

The Design Department is in charge of creating a design of the area to work and the final project design. The head and the only member of this department is Salim Antar. He talks to customers and defines the Project to make, take the ideas of the customers and makes a design for the area with the proposed modifications.

Control Department:

Julian Misere is the head of this department; He supervises that all the work that is being carried out is in the correct way. Then he sends a report to the CEO because He needs to know how the work is developing.

Human Resources Department:

This department carries out the interviews, incorporates new personnel and deals with all the needs that a member of the company may have. The head of this department is Mr. Lundgren.

Administration Department:

The head of this department is Mr. Freeman. He is in charge of making decision and controlling the Areas in this department.

- Maintenance: This area carries out the cleaning and caring for the offices.
- Customers services: In this area, we assist the customers and check their problems and claims.
- Financial: This area is dedicated to the administration of accounts, registers and pays incoming or outgoing the company.

2.3 Company History

Timelines

1990 - Michael Luston starts the project.

1995 - Luston and five people rent a big office

2000 – iCleanYou is founded

2010 - iCleanYou expands to Latin America.

2019 - The Company arrives to Parana, Entre Rios, Argentina.

Present - iCleanYou presents a new project for the city in the Hipodromo

Let's start to talk about the company history

iCleanYou was founded in 2000 in the USA by Michael Luston. In 1990, a man called Michael Luston decided to create a company for the maintenance of public places in his city. Michael and five people who joined the company project started the cleaning and washing of public places business. Then, in 1995, this Team needed a bigger office for their work, because Michael's team grew. In the year 2000, this team founded the Company called "iCleanYou", it was a successful project. Through the years, iCleanYou hired more personnel. That was the reason why the Company expanded in 2010 to Latin America, especially to Buenos Aires, Argentina. In this year, Recreation was added to the company, this means that we can make a project to take a deteriorated space and renovate it. Also, many offices were opened in Latin America in cities like Buenos Aires, Bogota, Sao Paulo, Brasilia, Santiago de Chile, and in 2019 Parana.

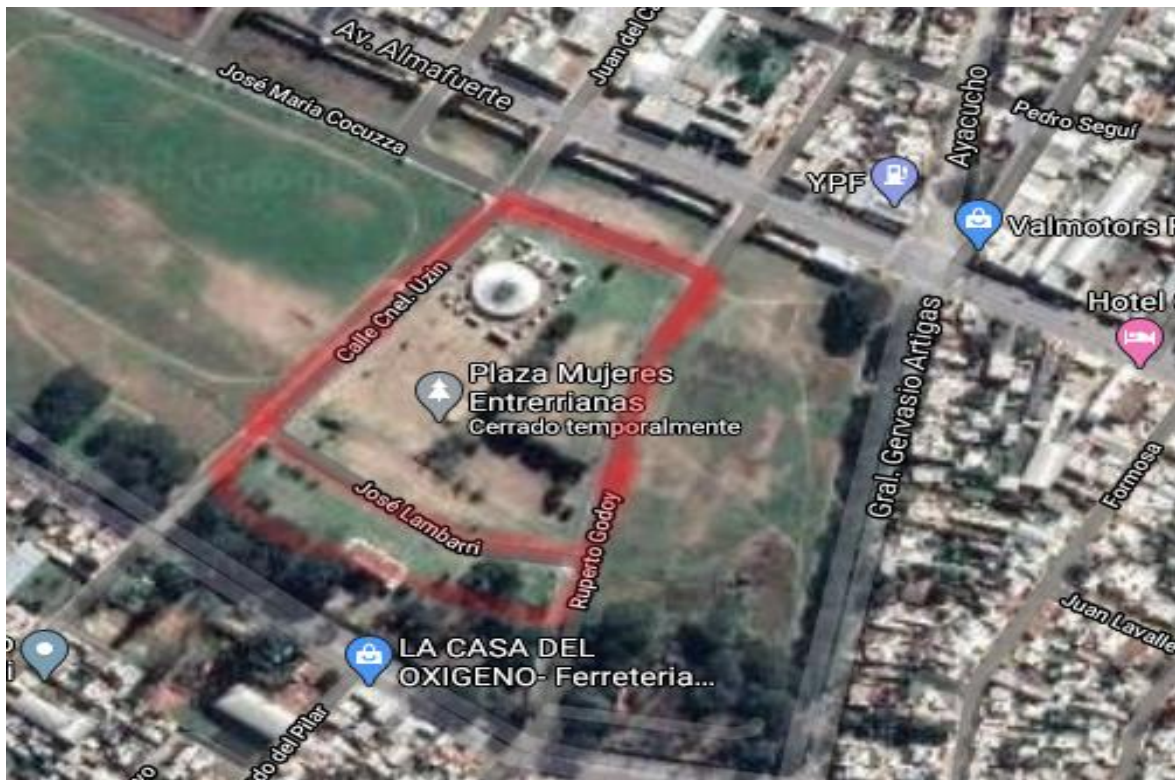
At present, iCleanYou presented a project for the Hipodromo, promising to carry out a good job, as they always do.

3. Project Development

3.1 Tour round the landmark

And now we are going give you a Tour round the landmark.

This is a map of the “Hipodromo”, the area marked with red is the selected area to work with our company.





As you walk up the “Hipodromo”, you can see it is a very nice place to spend the afternoon, but the sidewalk is out of alignment, there are many cars parked on the street.



In this other picture, we can see the trash over the terrain, and that there are no benches to sit on.



There is a wide place, where you can see some trash in the grass. This part of the Hipodromo is a good place for doing anything you want; it is not a very used place. This place is used for parking.



In this photo we can see another area that is not very much used. It is wide, pretty, natural.



This is the Plaza Las Mujeres Entrerrianas, It is the place where people most frequently go. There are swings and other games for children, also you can run around the square, play sports with friends, etc.

3.2 Problem Statement

Description of the scenes







Let's now describe the scenes that can be usually seen on this place.

In these images taken from the "Plaza Mujeres Entrerrianas" during a day when there was a Circus show. We can observe the physical problems this place has:

In the first place, the contamination, there are no places to throw the trash, which is a great damage to the environment.

Secondly, we can observe a problem with vehicles parked in places that are not suitable for parking, which we will explain in another section.

Thirdly, there are not enough benches to sit on. As we see many people are sitting on the grass, which is not recommended as there are many young children.

We can also mention that the poor maintenance of games can be observed. This is dangerous because children can get injured.

Finally, we can see that in the second image there is a Food Truck that is serving customers on the same street where vehicles circulate, thus generating an additional risk of accidents.

Analysis of the factors that give rise to the problem:

As mentioned before, there is a problem with vehicles parked that causes the circulation of other cars almost impossible. We can see that they are parked on the grass and places where, in the case of high humidity or rain, they would get stuck, generating more work for the city council.

As regards the little amount of benches, it is a problem for old people because they need a comfortable place to sit.

3.3 Project Description

Now it's time to describe our Project

Stage I:

First, the company and the customers must define the work that will be carried out, the personnel, materials and the tools that are going to be needed. In this project we need good personnel, we need to order benches and the rest of the elements for the renovation. The area to work is big, for this reason, we take three months to finish the complete project. Also, we are going to rent some machinery.

Stage II:

We must reach an agreement between what the client wants and what the company recommends doing. After defining the details with our clients, we will proceed to order the materials and bring all the tools to the working site. After this, it is going to be observed that the personnel who will carry out the work are in the conditions and they are given the work plan so that they begin to clean the space. This cleaning also includes the levelling of the land and the necessary work to prepare the place. Then we will proceed to place the benches, games, garbage cans and other elements of the renovation. Following this, the spaces are going to be filled with grass, asphalt, cement and stone as corresponds to what was planned. Finally, the cleaning and details are

going to be carried out to present the finished project to the company supervisors and then to the clients.

The machinery that will be used in this work will be: Backhoe, Motor grader and a cement truck. In addition, the workers will use hand tools such as shovels, brooms, rakes for manual cleaning and spreading work. The materials to be used will be cement, stone, asphalt and grass. The cement will be used in the realization of the new sidewalks, for the bases of the games and benches; the stone will be placed in the parking lots and FoodTrucks spaces; and the asphalt will be used to build the new streets.

Contingency Plan:

Due to the fact that our work is carried out in an open space, any unfavourable weather condition would have a consequence **the delay in the delivery of the finished** project, unless it is in the stage of placing the elements. Also, in the case that the materials or elements are delayed due to a problem external to the company, a delay in delivery would result. Outside of the above, few factors could have a relevant impact on the project and its completion.

If the delivery of the materials is delayed for too long, a new materials supplier should be found, from the secondary suppliers.

4. Conclusion:

We believe that our company is the most qualified for this project, because we fully commit to this work.

We know what we are capable of and that we are willing to work on this because we are passionate about it. Every project we take fills us with value and important lessons.

I hope you liked our proposals and someday consider us in one of your projects, we will not disappoint you.